

## **Reduce the Risk of Coronary Heart Disease and Lower Total and LDL Cholesterol with OC-MAX**

Maximize your heart and cardiovascular health with Elite's most powerful Cardio Nutrition supplement, OC-MAX. Setting the standard for the industry, OC-MAX combines the latest in nutritional technology with two proven chelators, and the natural benefits of plant sterols.

The link between increased risk of cardiovascular disease and high levels of cholesterol is evident. While the giants in the pharmaceutical industry aggressively promote pharmacological drugs to lower cholesterol, drug side effects are often worse than the malady.

Elite offers you and your family the best non-invasive chelation and natural cholesterol reduction. Plant sterols found in OC-MAX reduce Total LDL Cholesterol and reduce the absorption of cholesterol from both your diet and the cholesterol produced by your body. Studies demonstrate a marked reduction in Coronary Heart Disease (CHD) when Total and LDL cholesterol is lowered.

OC-MAX combines the incredible benefits of the Original Oral Chelation: Formula #1 with plant sterols, Serrazymes™, and two proven chelators, SHMP and EDTA, in a synergistic formulation with proven scientific results. Available in easy-to-swallow tablets, OC-MAX improves heart health and reduces cholesterol levels.

### **New Technology: Serrazymes™**

In nature, the silkworm utilizes the serrapeptase enzyme to dissolve its cocoon. By recreating the unique capability of this enzyme, Dr. Hans Nieper utilized serrapeptase to treat heart disease. Serrazyme is well documented in scientific journals<sup>†</sup> and has wide clinical use in Europe and Asia. Dr. Nieper additionally used synthesized serrapeptase to dissolve blood clots, reduce arterial plaque and diminish other non-living arterial obstructions.

### **The Universal Antioxidant**

Lipoic Acid is recognized as the optimum nutritional supplement antioxidant. It is the only known antioxidant able to re-vitalize other antioxidants and double their effectiveness within the body.

### **Three Proven Chelators**

Together for the first time, OC-MAX blends EDTA, the world's most renowned chelator, SHMP, the key chelating ingredient from our Canadian formulation and Sodium Alginate, a naturally occurring sea based chelator in the same base formulation as the Original Oral Chelation, Formula #1.

SHMP or Sodium Hexametaphosphate is a strong natural chelator. It has been used in our Canadian formulation for over a decade. EDTA is one of the most well known chelators in the United States and has been used for over 50 years by Intravenous Chelation Physicians to remove Lead and other heavy metals from the arterial system. Sodium Alginate, which comes from Seaweed, is used in food products to chelate, maintain stability, and as an anti-sticking agent. These three powerful chelators work in perfect unison.

### **The Science of Nature**

OC-MAX contains the FDA approved amount of plant sterols to help lower cholesterol and reduce Coronary Heart Disease.<sup>††</sup> Plant Sterols, also known as phytosterols, have been extensively studied for their ability to significantly reduce Total and LDL cholesterol.

Together the synergistic effect of these clinically proven ingredients combined with powerful chelators, vitamins, enzymes and Royal Jelly (one of nature's most health enhancing ingredients), OC-MAX is the ultimate cardiovascular super-food supplement. Backed by science and utilizing the best of nature, add OC-MAX to your nutritional regimen and watch your cardiovascular health improve daily!



OC-MAX  
Item #1097 (60 tablets)  
Regular Pricing\*  
Member US\$24.95/Can\$34.50  
Retail US\$32.50/Can\$45.95  
QV 20 / RV 19



OC-MAX  
Item #1098 (120 tablets)  
Regular Pricing\*  
Member US\$46.95/Can\$65.95  
Retail US\$59.95/Can\$84.50  
QV/RV 35

† Redfern, Robert. (2204) *The 2<sup>nd</sup> Gift From Silkworms is Serrapeptase*. (Rev.ed). US:Good House Naturally.

††When combined with a diet low in saturated fat and cholesterol.  
MJ 2000;320:826-864 (25 March); IFR (65 FR 54686, September 8, 2000)

\*Plus tax, GST/PST as applicable.